

High School Relations Committee Report  
October 15, 2018

Committee Members:

Jennifer Beal- Chair  
Claire Mizell  
Danielle Garcia  
Krystal Marroquin  
Laurie Castillo  
Jamie Hansard  
Michael Casias

Demi Estrello  
Bethany Jones  
Susie Thiessen  
Wienson Tran  
Melissa Rodriguez  
Rene Anthony Zamora

At the 2018 TACRAO Conference the High School Relations met to discuss the schedule for the 2019-2020 season. We discussed the amount of authority the committee members have in determining what schools can have what times for events due to low attendance and not adhering to implementing the TACRAO rules. We were guided that we have the authority to move schools to different times if needed. We chose to begin to give warnings to schools scheduled for night fairs letting them know that if their student attendance did not increase we will have to schedule them for a morning or afternoon event.

We did not use the FairPlanner this year. We notified the HS counselors by email when we sent the preliminary event schedule to each HS event facilitator letting them know that we will not be utilizing the FairPlanner system. We suggested that they utilize some version of online registration gathering such as Eventbrite or google forms. We offered to help any High School create a registration form and show them how to use Eventbrite or google forms.

The 2019-2020 College Day/Night program consisted of 405 events with only 3 cancelations.

Costal Bend	12
Central Texas	38
Dallas Week 1	36
Dallas Week 2	27
El Paso	23
East Texas	28
Fort Worth	37
Gulf Coast	23
Houston Week 1	40
Houston Week 2	37
Pan Handle	17
Rio Grande Valley	19
San Antonio	41
SE Texas	12
West Texas	12

Additional Comments:

- 2020-2021 Day/Night Week schedule to be approved by TEC at Galveston conference.
- 2021-2022 Day/Night Week to be created and submitted to TEC at the Galveston conference.
- It is suggested that there be a discussion about the process of subscriber's access to the Day/Night schedule between the TEC Secretary and HS Relations Chair.
- It is suggested that there is a review of expanding the Fort Worth and San Antonio week. Possibly extending the weeks to include events on Fridays.
- It is also suggested a review of the TACRAO rules be conducted. Specifically looking at the verbiage in item 5 pertaining to the usage of audiovisual equipment. There have been many questions of if the usage of iPads, Laptops, and digital picture frames can be used at college fairs.
- It is suggested that TACRAO re-visit the FairPlanner program now that they have had the 1-year grace period to enhance their product.