

2023 TACRAO Summer Meeting

TACRAO Summer Meeting was held at the DoubleTree by Hilton Hotel, Austin, Texas, July 10-12, 2023. Approximately 242 individuals attended.

2023 Committee members:

Lorena Rios, Laredo College

Cynthia Blanco, South Texas College

Stephanie Stephens, Texas Women's University

Ashley Fleeks, North Central Texas College

Angie Taylor, Sam Houston State University

Maggie Cano, Texas A&M University, Corpus Christi

Liz Adamson, Del Mar College

Committee members met monthly beginning January 2023 and then bi-weekly beginning May 2023. Smaller committees were created among the group to oversee different responsibilities. Sub-committees consisted of registration, sessions, and hotel logistics. Melinda Carroll (TACRAO President) attended and assisted with the committee duties.

Committee members arrived on Monday to begin set up, prepare name tags, meet with hotel staff, and check rooms for equipment and flow.

Summer Meeting consisted of a mixer on Monday evening, sessions on Tuesday and Wednesday that consisted of the topics below listed below:

Sessions:

Texas Higher Education Coordinating Board

Legislative Updates

Apply Texas

Hot Topics

TSI

Transcript/Fields of Study

Developmental Education

Dual Credit

Changes to venue space/event (from previous year) included:

- Adding more rooms to accommodate more attendees in sessions.
- Adding more microphones to panel sessions and for questions for attendees.
- Adjusting catering to ensure all attendees are served all dishes on the menu.
- Adding additional electrical outlets for laptops.

Feedback from committee members and attendees:

HOTEL

- Hotel had issues with key set-up and did not have rooms available at 3 p.m. check in.
- 8 to a table is too tight
- We had 242 registered and room was full. Some tables had 8, some 10. Hotel conference space may not be big enough to continue hosting summer meeting.
- Received useful feedback from the survey. Majority of the comments were positive. Several comments were made about how well the conference was planned and executed. Suggestions were made for more thorough information from THECB.

PRESENTATIONS

- Speakers provided short presentations and included PowerPoint slides that were included on TACRAO Website.

DOOR PRIZES/Donations

- MedProctor made a generous donation to help with cost of happy hour. We had a large sign made to thank them. Other companies were asked for donations but no one else chose to donate.
- We asked for donations for door prizes and some of the committee members brought something to donate
- TACRAO paid for the purchase of several gift cards from Starbucks and Amazon