



A LETTER FROM THE PRESIDENT



Bobby Lothringer
Southern Methodist University
President

Greetings TACRAO members! I hope this message finds you well, and that you have all had a successful start to your (COVID-altered) Fall semesters! A lot has happened since our last newsletter this past Summer. I am very pleased to announce that with a little bit of pro bono legal assistance, we were able to renegotiate our contract with the Hyatt Hill Country resort to move our conference to 2022 without any financial penalties imposed. So, mark your calendars now for these future TACRAO conferences:
2021: November 7-10, Lubbock
2022: November 6-11, San Antonio

Meanwhile, we are moving forward with the 2020 conference via a virtual delivery. The schedule is up on the TACRAO website, and there is no registration fee! Please visit www.tacrao.org/conference to review the schedule and register. In addition, Anne Delgado and Alex Holt have organized a virtual 5K Fun Run, with the proceeds going to the Fred Russell Memorial TACRAO Scholarship. The registration link for the fun run is on that same site.

I want to thank Jennifer Beal and Nancy Faris for their work in setting up our virtual sessions and presenters, and Jessica Cravens, Julian Olivas, and Rex Oliver for their tremendous effort in putting together the virtual conference and website. Most of all, however, I want to especially thank your President-Elect, Jamie Hansard, for taking charge of putting together the entire virtual conference once it was decided that we were going to cancel the traditional annual meeting. Jamie has been at the heart of every aspect of the virtual conference, and I think

it is safe to say that without her, this wouldn't have gotten done. Thank you so much, Jamie!

Congratulations to our newly elected TACRAO officers who will assume their TEC roles at the conclusion of the Business Meeting on November 10th:

- President Elect:** Paige Bussell, Texas A&M – Commerce University
- Vice President for Records & Registration:** Tana Miller, West Texas A&M University
- Vice President for Technology:** Justin Schilke, Rice University
- Treasurer:** Lori Zerr, UT Health Science Center – Houston

Lastly, I want to thank Dara Newton, Chair of the High School Relations Committee, and the HSR committee members, Michael Casias, Laurie Castillo, Jessica Cravens, Demi Estrello, Danielle Garcia, Bethany Jones, Krystal Marroquin, Elizabeth Menges, Melissa Rodriguez, Susie Thiessen, Weinson Tran, and Rene Zamora, for their work in providing an entire recruiting season of virtual high school and college fairs. I don't think I have ever been prouder of TACRAO than I was this year when this committee, and especially Dara, took on the task of researching options for virtual fairs, presenting their preferred option to TEC, and then implementing it. I know for Dara this ended up being practically a second full-time job as she personally helped all of us together as well as individual colleges navigate the world of virtual college fair booths. Thank you so very much!

I look forward to “seeing” all of you at our virtual conference in November. Don't forget to register!

Bobby

JAMIE'S JOURNAL



Jamie Hansard
Texas Tech University
President-Elect

Greeting from West Texas! It is hard to believe that we are less than three weeks away from the 99th TACRAO Conference. When this year started, TEC was busy planning a spectacular conference in San Antonio and then our world forever changed.

We were forced to rethink everything as we navigated this very strange year. I am very proud of our organization as we have bonded together as a profession to support each other, advise our institutions, legislators, and most importantly continue to serve our students. It became apparent this summer that we would not be able to host the 99th conference in person. However, the work of this organization is too important for us not to meet and therefore the Virtual TACRAO Conference was born. While this conference will look very different than the past 98 conferences, TEC has worked hard to create a free virtual experience that will provide relevant sessions that address our needs today. I want to thank Nancy Faris and Jennifer Beal for their tiresome work this year to develop dynamic and informative sessions. In addition to the conference sessions, we will host the Fred Russell SEM Workshop. I want to thank Troy White for his work in leading the Strategic Enrollment Management Committee to find a great presenter. Dr. Boyd Bradshaw, Associate Vice Chancellor for Enrollment Management and Chief Enrollment Officer at Indiana University-Purdue University Indianapolis is our featured presenter, and the topic is GREAT Outcomes for Students: Reverse-Engineering Strategic Enrollment

Management. I hope you are all able to join Dr. Bradshaw for this great workshop.

I also want to say a special thank you to the 2020 session planning committee members for their work this year. I also want to thank all the presenters who submitted sessions. Unfortunately, moving to a virtual platform restricted the number of sessions we are able to offer this year, but I hope you will consider presenting next year at the 100th conference in Lubbock!

I would also be remiss if I did not thank the Texas Tech team who volunteered their services to make the virtual conference a reality. I cannot thank you enough for your service to TACRAO and your dedication to our profession.

Lastly, I want to thank our President, Bobby Lothringer, for fearlessly leading our organization. The work of the President is never done, and Bobby has navigated this year with grace, grit, compassion and always with TACRAO's best interest in mind. I am humbled and honored to serve under his leadership. Thank you for allowing me to serve this wonderful organization!

SOFIA'S SMALL TALK



Sofia Montes
The University of Texas
Rio Grande Valley
Past President

I know we all hear it, yet it can't be said enough: THIS WAS SUCH A WEIRD YEAR! Even with disaster preparedness plans, no one planned for anything quite like a historical pandemic. All of these words make me cringe now: abundance of caution; unprecedented; extraordinary circumstances; unforeseen; never before; uncharted territory. Although those phrases make us chuckle, or hide, the truth is all of those descriptions reflect exactly what TEC navigated this year. LAC Co-Chairs Anne Delgado and Alex Holt were working so hard on conference logistics since 2018! Likewise, session planning was well underway under

the leadership of our session panning VPs and President-Elect Jamie Hansard. What we offer you all now looks far different than what we envisioned, but the same heart, soul, sweat, and tears of frustration went into our virtual 99th annual conference.

We sincerely hope you and your colleagues will join us for fun that looks and feels a little different this year. Remember this is a super cool way to expose so many more of your peers and staff to TACRAO when budgets may not have otherwise allowed us to spread the TACRAO love. Mark your calendars for our meetings and sessions, set your messaging applications to do-not-disturb, and close Outlook so you can really take in the subject matter! And, mark your calendars for our 100th annual conference in Lubbock from November 7 - 10, 2021.

Who's on Deck?

One of the most exciting times of year in TACRAO's operations stems from the nomination and election of new officers. TACRAO is very fortunate to be led by dedicated individuals who will undoubtedly handle TACRAO's business with dedication and love for our organization. President-Elect Paige Bussell, VP for Information Technology Justin Schilke, VP for Records & Registration Tana Miller, and Treasurer Lori Zerr are all outstanding professionals that I've had the true pleasure of working with many times. I leave TACRAO's Executive Committee with a heavy heart but with my chin up knowing I still get to watch TACRAO's history continuing to unfold at the hands of proven leaders

like them and all the others they will serve alongside.

A Heartfelt Thank You

I am so grateful to you all as TACRAO members for the support and encouragement over the last three years as I completed my term on the Executive Committee. I'd like to thank all the past presidents who blazed trails for future presidents like myself. Because of their hard work, we come into the position with a strong foundation of governance and a history of steadfast support. I also want to express appreciation for the support of my Sr. VP Dr. Maggie Hinojosa and AVP Griselda Castilla while I fulfilled my term on the TACRAO Executive Committee. These three years have been a wild ride and I'm glad that with their help I'm still hanging on. Leading TACRAO along so many talented professionals both on the Executive Committee and beyond was both a privilege and an honor that yielded some truly unforgettable memories and friendships. I'm just deeply saddened by the absence of an in-person conference where I could thank more of you and express my heartfelt gratitude - but what's more important is keeping our TACRAO friends and family safe.

We know the challenges of the pandemic are far from over, but I wish each and every TACRAO member the best of health and as few headaches as possible in the workplace. Work hard, but love harder! And - don't forget - lift each other up whenever you can, however you can, and wherever you can!

NOTES FROM NANCY



Nancy Faris
Dallas County Community
College District
VP of Records

Greetings colleagues. Well here we are, many of us working from home and juggling online everything. My how things have changed since last year. We were hoping to see everyone in San Antonio in a few weeks. Instead we will be presenting the annual conference virtually. The Executive Committee had planned a full conference schedule for the San Antonio conference, then well...we planned a reduced conference to be offered virtually. This is a first for us, so fingers crossed.

I am honored to be associated with the group of talented, smart, hardworking and fun people on the TEC this year. I want to thank the Session Planning Chairs for their contributions to the November 2020 TACRAO conference. All have worked hard to plan some interesting sessions. Also thank you to

everyone who submitted sessions. We appreciate that you are willing to share your experiences. Please know if we are not including your session this year, we will catch up with you next year when we return to the full conference. Some sessions we will present virtually are:

- Commencement Ceremonies during a Pandemic
- FERPA: Ready, Set, Go!
- AACRAO Federal Regulations
- Update COVID Conversations with Registrars
- So You Want to be a Registrar
- CBM Reporting Updates

We look forward to “seeing” you November 9-11, 2020.

Stay safe everyone!

BEAL'S DEALS



Jennifer Beal
North Central Texas College
VP of Admissions

I hope you all are as excited as I am to attend the very FIRST virtual TACRAO conference EVER! 2020 has turned the world upside down and we don't want that to affect the amazing connections that are made through the TACRAO conference and the information that is shared amongst Universities and Colleges across the state. We should rename 2020 the year of “The Ultimate PIVIT”. Your TEC did not disappoint, with 18 virtual sessions discussing the hottest topics in the world of higher education, we know that you will find something that will peak your interest. I know there is going to be great discussion across the board, and I can't wait. What would a TACRAO conference be if we didn't give our membership something for FREE! This year we are offering the Strategic Enrollment Management (SEM) free to all that register. So, make sure that you take advantage of learning how to “Reverse-Engineer” enrollment management with the great Dr. Boyd Bradshaw.

During a time of pandemic, it is always smart to stay healthy. Take advantage of the Virtual 5k fun Run & Walk where you are!! Register through Eventbrite to make sure you get your T-shirt.

<https://www.eventbrite.com/e/tacrao-virtual-5k-fun-run-and-walk-tickets-123728530365>

RUN OR WALK WHEREVER YOU CAN!

\$25 2020 TACRAO
**VIRTUAL 5K
FUN RUN & WALK**
NOVEMBER 7 - 8, 2020

REGISTER ON EVENTBRITE
October 1 - October 30
Instructions for the virtual run will be emailed to all participants once registered.

2020
Using Hindsight for Future Vision

All participants will receive a t-shirt and participation medal.
Don Palermo 5K Fun Run benefiting the Fred Russell Scholarship

A LETTER FROM THE VP OF TECHNOLOGY



Bobbie Brown
Texas Tech University
VP of Technology

If there was ever a time to be knowledgeable about technology, THIS is it. We may not have been very good with technology in March, but now we have a firm foot in the door. It can be a wonderful thing. It can also be frustrating.

By this time, you all have become accustomed to zoom or skype calls, meeting via Microsoft Teams or any number of other software or platforms. In this time of uncertainty, TACRAO is having its first virtual TACRAO Conference. I am very thankful we all get to meet. While it may not be what we wish it would be (hugging, talking, and laughing together in the same space), we have the opportunity to make this the best virtual conference of the year.

Let's make this the best of times in November at 2020 Virtual TACRAO!

A LETTER FROM THE SECRETARY



Kristin McDonald-Wiley
Amarillo College
Secretary

Hello again! I hope everyone is adjusting to the new normal and that you are all staying healthy and safe.

Last Year's Texas Common Course Numbering System (TCCNS) Support Fees and TACRAO Membership Dues

As a reminder, we bumped the TCCNS billing date to the end of the fall term last year to help lessen confusion between the TCCNS \$200 support fee payment and the variable (dependent on your institution's size) TACRAO membership dues. This means that we will be billing for TCCNS again soon. However, please make sure that you are entirely caught up on last year's support fees and invoices prior to being billed for any of the next year's fees; your support is invaluable to us and we can't thank you enough for your support of TCCNS and of TACRAO.

We Have Moved!

If you've been hanging on to an invoice from last year and your check is burning a hole in your pocket, worry no more! We have changed mailing addresses, but any invoices you login and view or print from the TACRAO site do reflect this new address. In case you need this address for your Business Office, the new address is as follows:

TACRAO
5700 Tennyson Parkway
Suite 300
Plano, TX 75024

Annual Conference and Running from 2020!

We are all so very excited to have you join us very soon at this year's FREE annual conference. Please encourage your colleagues to register; the session planning committee has worked very hard to create a robust virtual program for you and I know that we will all enjoy our time together and learn a lot in the process.

Finally, as we all seek to leave COVID and much of the 2020 year far behind, I would like to be yet another person to plug this year's annual 5K run. Our Local Arrangements' Chairs have shifted directions so much this year that they likely now have whiplash. However, even with all the unforeseen changes, Anne and Alejandra never wavered in their desire to stay focused on the importance of investing in the future of our profession. I have bought my ticket and let me just reassure you all that I am in no way a threat to anyone competitively running this year. So, come one, come all, and join the fun. Whether you run, walk, or something in between, your support helps secure our future.

Take care and we'll see you soon!
Kristin

A LETTER FROM THE TREASURER



Melinda Carroll
North Central Texas College
Treasurer

Hello TACRAO friends,
The Fall 2020 semester is flying by, and I hope each of you are staying safe as you work to serve the students of Texas.

As a reminder, TACRAO utilizes the Meridian Business Center in Plano as our official mailing address. Our mail is collected at their facility and forwarded weekly to my attention. Normally, there may be up to a two-week delay in mail reaching me; however, this year, there have been additional delays due to campus closures. Please remember the potential delay if you are submitting checks for any invoices involving TACRAO by mail. The following is the TACRAO address for all official correspondence for the organization.

TACRAO
5700 Tennyson Parkway Suite 300
Plano, TX 75024

I hope you are planning to participate in the upcoming TACRAO 2020 Virtual Conference planned for November 9-11. The TACRAO 2020 Conference will be a great professional development opportunity through innovative and strategic planning.

TACRAO is financially strong, and the TACRAO Executive Committee is diligent in ensuring that we remain cost conscious. Please do not hesitate to contact me concerning the finances of the organization or any questions that you may have.

Thank you all for the opportunity to serve the organization over the past two years as Treasurer.

Melinda Carroll

CONFERENCE CHAT



LOCAL AREA COMMITTEE CO-CHAIRS

Alejandra Holt

University of Texas at San Antonio

Anne Delgado

University of Texas at San Antonio Health
Science Center

As we gear up for our first every virtual TACRAO conference this year, we would like to invite you to participate in our first virtual Don Palermo 5K Fun Run and Walk! All participants who sign up for the event will receive a T-shirt and participation medal. Registration for the 5K will be \$25. All proceeds from the Fun Run and Walk will benefit the Fred Russell Scholarship Fund.

Registration is on Eventbrite and will be open through October 30th. Instructions for the virtual 5K will be emailed to all participants once registration has closed. Winners of the 5K will be announced during the Tuesday Afternoon Business Meeting.

I've included the link below to register or you can find the link on the TACRAO conference registration page under the Conference Schedule.

Can't wait to run virtually with y'all!

<https://www.eventbrite.com/e/tacrao-virtual-5k-fun-run-and-walk-tickets-123728530365>



REGIONAL ANNOUNCEMENTS

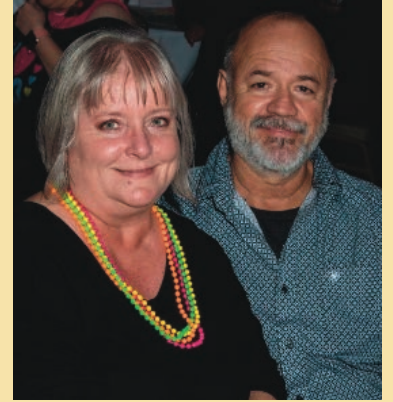
RIO GRANDE VALLEY

UNIVERSITY OF TEXAS RIO GRANDE VALLEY

On behalf of UTRGV's Division of Strategic Enrollment and Student Affairs, Dr. Maggie Hinojosa extends sincere congratulations to Debbie Gilchrist, Director of Student Service Centers, on her anticipated retirement on December 31 after 26 years of service in higher education. Together with Debbie's supervisor, AVP Griselda Castilla, Maggie expresses happiness for Debbie as she reaches this milestone; but a great deal of sadness follows knowing that Debbie's departure will be felt not just professionally and operationally, but personally as well. Debbie has filled her roles over the years with exemplary dedication and integrity, and above all, with a commitment to our students. Debbie's career took her through multiple gigs in higher education

ranging from financial aid, to admissions, to one stop shop services and even interim registrar. Debbie's retirement will allow her to enjoy her sweet mother Luisa more, and enable her to travel with her husband Carlos in their RV – visiting state parks and eventually others beyond the Texas border. Debbie will also get to enjoy her birdwatching hobby at all hours of the day, teasing friends that retirement is a beautiful place to be.

Congratulations, Debbie! Enjoy a very well deserved retirement and more time with your loved ones!



Above: Debbie Gilchrist

UTRGV STRATEGIC ENROLLMENT & STUDENT AFFAIRS

Congratulations to Dr. Maggie Hinojosa from the University of Texas Rio Grande Valley for being named the Senior Vice President for Strategic Enrollment and Student Affairs! Dr. Hinojosa and her team broke UTRGV's enrollment record in the fall of 2020 (over 32,000 students, an 11.5% increase over fall 2019) and proudly adopted and signed the Vaqueros United Pledge. The Vaqueros United Movement was initiated by UTRGV's athletic program and was quickly adopted by the Vaquero Community. It is a pledge to promote peace, equality, human rights, and social justice.

Vaqueros United Pledge

As a Vaquero and member of the UTRGV Community, I am committed to upholding the rights of people of all walks of life and addressing the inequalities of society. I am committed to stopping divisive conversations and starting productive discussions that promote unity and understanding. I stand committed to the inclusion of all races, genders, religions, and nationalities. I stand united with my fellow Vaqueros against racism and hatred. We share a commitment to continuing the conversation of love, acceptance, and awareness for social justice and human rights. Together, we will promote peace, love, and equality.

We are Vaqueros for change. We are Vaqueros United.



Left: Dr. Maggie Hinojosa
Top Right: Vaqueros United Pledge
Bottom Right: UTRGV Strategic Enrollment and Student Affairs Team



REGIONAL ANNOUNCEMENTS

EAST TEXAS

INTRODUCTIONS FROM ETBU



Karson Kent was promoted to Assistant Registrar early in 2020. Her main focus is serving as the Graduation Certification Officer, VA Certification, and Degree Audit. She has a Bachelor of Science in Business Administration and a MBA from ETBU.



Jeremy Johnston is the new Vice President for Enrollment. Prior to ETBU, he served at Dallas Baptist University as the Director of Ministry Students and Assistant to the VP for Enrollment. He is currently pursuing his Ph.D. in Leadership from DBU.



Kristyn Kempf is the new Director of Undergraduate Recruitment. Prior to this role, she served as the Staff Assistant for Enrollment and Administrative Affairs. She has her BS in Psychology from Texas A&M University and currently pursuing her MBA at ETBU.

ETBU NUMBERS FOR THIS FALL WERE EXCITING...

Our final enrollment for Fall 2020 stands at 1,714 students, 121 students ahead of Fall 2019, a 7.6% increase and a new all-time enrollment record in our 108-year history.

Undergraduate enrollment is up 6%, at 1,565 students, with 1,266 full-time undergraduate students, which is a 3% increase compared to Fall 2019. Adult Education enrollment rose 8% over last year.

Our on-campus residential population is over 95% occupancy, with dedicated space for isolation.

First-time freshmen enrollment is 403, up 17% over Fall 2019. Three out of the last four years, we have enjoyed a full-time freshmen total at 400 or more.

Graduate student enrollment set a new record high with 149 students, which is a 22% increase over last Fall. New graduate student enrollment is up 42 students, an increase of 105%.

We had our second consecutive returning undergraduate retention of 84%, which is 3% above our five-year average. This trend translates down the road with persistence to higher graduation rates.

REGIONAL ANNOUNCEMENTS

NORTH TEXAS

UNIVERSITY OF NORTH TEXAS HEALTH SCIENCE CENTER

• Rebeca Perfecto is the new Director of Recruitment for the University of North Texas Health Science Center at Fort Worth

• **HSC College of Pharmacy Name**



You may have noticed we are transitioning away from using “UNT System College of Pharmacy”. Although it remains our legal title, a new institutional brand design was rolled out earlier this year. To reinforce our brand as One University – The University of North Texas Health Science Center at Fort Worth – our new college logo and brand name is HSC College of Pharmacy.

• HSC College of Pharmacy has a new **Certificate in Drug Discovery and Development (DDD)** program at The University of North Texas Health Science Center at Fort Worth, College of Pharmacy.

Students can expect to:

• Obtain the certificate online in 2-4 semesters (12 credit hours)

• Explore key strategies for all stages of the DDD process from target identification to new drug application

• Increase understanding of clinical, medical and regulatory affairs in the DDD process

• Gain exposure to DDD careers and potentially strengthen competitiveness in the job market or current career.



UNIVERSITY OF NORTH TEXAS

The University of North Texas welcomes Michael Sanders as the new Associate Vice President of Enrollment as well as our new Assistant Director of Admissions at UNT Frisco, Latrice Moore, and new Admissions Counselors: Audrianna Wade, Hanan Al kalaji, Sharae Campbell, DrewAnn Reyes, and Alyce Myers.

TEXAS WOMAN'S UNIVERSITY



Jenna Lee has been named Interim Registrar at Texas Woman's University. Jenna started in the Registrar's Office as a student assistant, working her way up over the years to Assistant and later Associate Registrar before being named Interim Registrar in June.



Tia Bowden has been named Assistant Registrar, rejoining the TWU Registrar's Office after spending time as an advisor in the College of Professional Education.

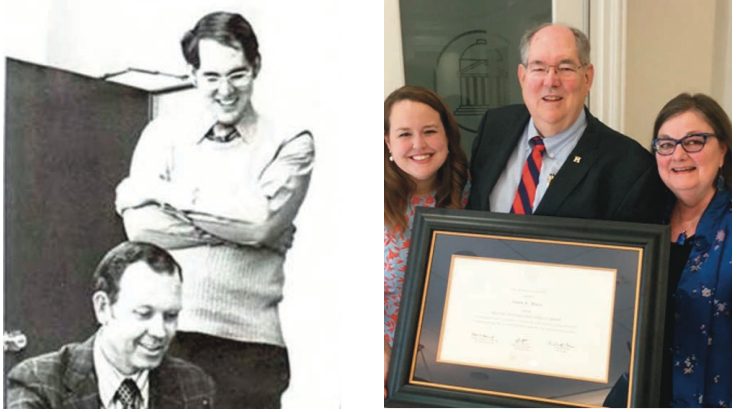
REGIONAL ANNOUNCEMENTS

NORTH TEXAS

SOUTHERN METHODIST UNIVERSITY

TACRAO and SACRAO Past President John Hall retired as the Executive Director of Enrollment Services and University Registrar after serving nearly 50 years in the SMU Registrar's Office, 43 of which as the 6th University Registrar in the history of the institution.

SMU celebrated John's distinguished career on August 28th with a campus Celebration Tour culminating in a final Dallas Hall Rotunda Recessional and a celebratory luncheon with President Gerald Turner and select guests.



REGIONAL ANNOUNCEMENTS

WEST TEXAS

APPLYTEXAS ADVISORY COMMITTEE



Jamie Hansard, Vice President for Enrollment Management at Texas Tech University, has been elected to co-chair the ApplyTexas Advisory Committee along with Dr. Mordecai Brownlee, Vice President for Student Success at St. Phillip's College.

IN MEMORIAM



Abe Bush

Abe Alfred Bush Jr., 78, passed away peacefully Aug. 3, 2020, in Granbury, Texas. He had Parkinson's disease (20-plus years) and dementia (8 years). Abe was the son of Abe and Benzlee Thomas Bush of Cartwright/Colbert, Okla. After World War II, they settled in Arlington, Texas.

Abe is a graduate of Arlington HS (1960), Arlington State College (1966) BA in History, and TCU (1970) Master's in Education. He met his wife of 53 years, Annette Layton, while in college, and they married May 27, 1967. His work career started as an athletic trainer/teacher at Garland HS, then manager of ride operations at Astroworld. He returned to being athletic trainer/teacher at Southwest HS in Fort Worth. From there he took a position as assistant director of Admissions at UTA.

Abe eventually saw an opportunity to start his own business. His entrepreneurial spirit drew him to the cap and gown industry, supplying graduation regalia to high schools, colleges and universities. His travels as a salesman took him throughout Texas and surrounding states. He could tell you without a map, how

to get from point A to B. If there were any historical stops along the way, he'd make sure you knew about them. He loved Texas history. If you traveled in the '80s, you might have heard his CB radio call sign of "Easy Rider" pointing out speed traps or asking for information. Abe was a longtime member of SWCBA and TACRAO, awarded TACRAO Honorary Membership in 1978. Always proud and supportive of his son and daughter, he coached their soccer teams, encouraged their career choices, shared the joys of their accomplishments and wonderful families. He enjoyed golf, travel, reading the newspaper and watching sports on TV. He will be missed by many and is now free of the debilitating effects of Parkinson's disease.

He is survived by wife, Annette; Son Abe III, wife, Gayle, and their daughter, Taylor; daughter, Arlinda, her son, Pecos, and daughter, Dillan; brother, Lee and wife, Beverly, and Emma; sisters-in-law, Pam and Denise; plus many nieces, nephews, cousins and friends. Abe unselfishly willed his body to The University of North Texas Health Science Center in Fort Worth for further research.



Joey Chandler

Joey Brand Chandler, age 66, passed away on September 25, 2020. She was born on November 8, 1953 in Dallas, Texas. After graduating from Mesquite High School in Mesquite, TX, Joey attended East Texas State University, now known as Texas A&M University- Commerce, where she graduated with Bachelor of Science and Master of Science degrees. As a college student Joey participated in the Alpha Delta Pi sorority as well as other service organizations.

Joey dedicated her professional career to helping college students achieve their college dreams. She worked for East Texas State University from 1977 to 1979 as a School Relations Advisor, and for Trinity Valley Community College from 1979 to 1984 as the Director of School Relations. She then moved to Sam Houston State University where she served as the Assistant Director of Admissions from 1984 to 1992, the Director of Undergraduate Admissions from 1992 to 2005 and Director of the Sam Houston Visitor's Center from 2005 to 2009.

During her time at SHSU, she helped the university achieve record enrollment growth, and was often recognized for her leadership, school spirit, and frequent Bearkat orange outfits. Throughout her professional career, Joey served on numerous statewide

organizations including the Texas Association of Collegiate Registrars and Admissions Officers (TACRAO), where she held numerous positions and was awarded Honorary Membership in 2009.

Joey was a faithful servant of God and was a lifetime member of the Church of Christ and attended the Huntsville Church of Christ, where she met her husband King who she married in December 1987. Together, they were actively involved in supporting youth group activities, feeding college students at the Kats for Christ student center, participating in Share Groups, and visiting the sick and shut-ins of the congregation. She and King were active in the launch of Alpha Omega Academy where she also served on the School Board. She also served on the Huntsville Convention and Visitors Bureau Council Board of Directors.

Joey is preceded in death by her mother, Evelyn McEuen Richardson, her father W. D. Brand, and sisters, Randi and Lisa. She is survived by her husband of 32 years, King Chandler; son, Jacob Chandler, his wife Lucrecia, their son Jackson; son, Cody Chandler, and his two children, Aiden and Lainey; brother and sister-in-law, Dennis and Lou Fullington; cousin, Kary Ann McEuen; niece, Gena Galvan; sister-in-law, Judy Chandler Cole; nephew, Jeff Fleming, and his wife, Jane-Ann, their two daughters, Chandler and Sarah Catherine.

IN MEMORIAM



Marty Grassel

Martha (Marty) Jane Grassel, 80, of Ransom Canyon Texas died September 20, 2020 in Covenant Hospital.

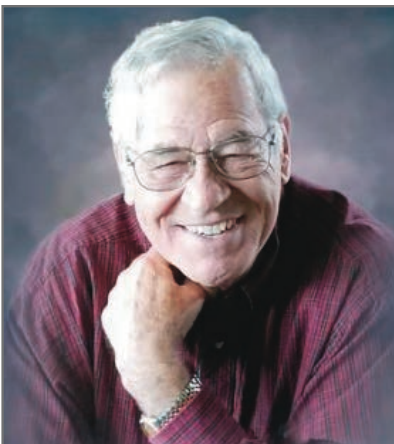
Born April 4, 1940 in Oil City, PA to Paul and Gladys Rueckwald, she spent her childhood in Pennsylvania. She moved to California and married Stan Grassel of Visalia, CA in 1972. Together they moved to Lubbock, Texas where they raised their family, then moved to Ransom Canyon in 1983.

She received her Master of Arts in Sociology from Texas Tech University in May 1981. As the Director of New Student Relations, and later Undergraduate Admissions, at Texas Tech University for over 20 years, Marty touched the lives of many young people, mentored and guided many colleagues, and made the job a life's passion. She was awarded the Texas Tech Alumni Association's Top Techsan Award in 1989 and the Distinguished Service Award in 1991. Marty was an ardent supporter of TACRAO, dedicating a level of love and commitment to the organization that

garnered her Honorary TACRAO Membership upon her retirement from Texas Tech in 2002. Marty lost her husband Stan unexpectedly in 2009. Always resilient and determined, she taught us how to face life's challenges with grace and grit.

Marty loved Ransom Canyon where she lived for nearly 40 years. Her greatest source of joy was entertaining her friends and family in her home with unforgettable meals. Her passion for education lives on through the Marty Grassel Endowed Scholarship at TTU. She was a woman of exuberance whose presence filled the room and whose joy filled a heart. Marty leaves as part of her legacy two children: Chris Grassel and his wife Tisha of Amarillo TX, and Joan Ryan of Old Lyme CT. Four grandchildren Joshua, Sarah and Matthew Grassel and Eli Ryan will miss her dearly.

Marty chose to donate her body to the Texas Tech Health Science Center.



Don Wickard

Don Wickard, age 76 of Lubbock, Texas, passed away Friday, July 24, 2020, after a brief illness.

Don was born on June 15, 1944, in Clovis, New Mexico. He graduated from Clovis High School in 1962. Don attended Eastern University, receiving an undergraduate degree in Music Education and a Master's of Administrative Education. Upon graduation, Don accepted the head band director position at Crosbyton High School. After one year, Don accepted a position with Texas Tech University's Office of the Registrar. After 39 years of service with Texas Tech, Don retired as Registrar in 2008. While serving as Registrar, he was a member of many national and state Associations of Collegiate Registrars & Admissions officers. Don was a man of strong faith, character, and cherished his family. His love was deep, wide, and devoted, and his love always was supportive and encouraging. He took great delight in music. Being a trumpet himself and a member of his high school and college

bands, he loved to support his kids in their band and choir programs. Don was a big supporter of Texas Tech University. He loved Lady Raider Basketball, and the Goin Band was always a favorite as well! Don had great respect for his staff in the Registrars Office, and he truly loved helping students achieve their goals. Don received the Top Techsan Award; his kindness and integrity were appreciated by all who knew him.

Don was preceded in death by his mother, Orpha Wickard, his dad Arthur Wickard and his brother Paschall Wickard. Survivors include his wife of 39 years Donna Wickard, son Greg Wickard and wife Michelle, daughter Wendy Britton and husband Jack and daughter Allyson Sherrill and husband Brian and grandchildren. He is also survived by a large loving family of cousins, nieces, and nephews.

